Digital Product Designer.

Felipe Castro

www.felipecastro.co   hello@felipecastro.co

linkedin/in/felicastro   +31 618 734 661

I'm a Colombian **Digital Product Designer** focused on **solving** problems by implementing user-centered design methods, **crafting** delightful yet scalable visual systems and **experimenting** with CSS and JavaScript. Currently I'm based in Rotterdam, while working on projects all around the globe as a freelance consultant.

_education

2020   **MSc Digital and Interaction Design**
Politecnico di Milano
MILAN, ITALY

2013   **B.A. Graphic Design**
Universidad Jorge Tadeo Lozano
BOGOTA, COLOMBIA

_languages

native   **Spanish**

C1   **English**

C1   **Italian**

_tech_skills

ux/ui   **Sketch**
Figma
Adobe XD

visual   **Photoshop**
Illustrator
Indesign

coding   **HTML**
CSS
Javascript
GSAP
Bootstrap

_work experience

2018-now   **Freelance Product Designer**
Producing development-ready deliverables for digital products by conceptualizing user needs and business goals.

2019   **UX-UI Designer · Internship**
Gruppo 36
MILAN, ITALY
Addressed the research phase for the creation of a new digital prototyping tool used by software developers and designers.

2016-17   **Sr. Web Designer**
DANE · Goverment of Colombia
BOGOTA, COLOMBIA
Led the design of a collaborative platform that increased the communication between the employees of different departments.

2015-17   **Digital Designer**
Unit for the Victims · Government of Colombia
BOGOTA, COLOMBIA
Defined all the digital components of the corporative communication strategy, including transactional portals, websites and intranet.

2012-14   **Web Designer**
Activa Marketing Communications
BOGOTÁ, COLOMBIA
Designed digital products such as websites, landing pages, and social media campaigns for multiple clients in different industries.